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EDO POPKEN ProFashion Lounge
Bärengasse 10
8001 Zürich
Phone +41 (0)1 221 25 08
Mail more@edopopken.ch
www.edo-popken.com

EDO POPKEN PRESENTS HIS MEN'S COLLECTION IN THE PROFASHION LOUNGE

In a boutique planned by interior designers Rogge & Klein, Edo Popken presents his creations under the Cosmopolitan Successwear label, having launched his business concept in Zurich: Cosmopolitan Successwear hand-in-hand with comprehensive fashion advice in surroundings that masterfully incorporate his values in design and materialisation.

Edo Popken works with his own specially designed fabrics and other high-quality materials, demonstrating an exquisite attention to detail. The cut of his garments is such that an optimum fit is developed for each model, thus guaranteeing the wearer a flattering silhouette and comfort at all times. Special attention is paid to small, virtually insignificant details such as colour-coordinated buttons. Fashion from Edo Popken under the individual and édition limitée & numérotée labels is sewn on a small scale in selected ateliers by adept hands. Every model is thoroughly tested and improved until it meets the highest expectations.



Besides the unique shirt collection, the Edo Popken ProFashion Lounge also offers a range of other exclusive articles: silk ties, knitwear, outdoor jackets, jeans and trousers as well as other accessories.

